



2011 St. George Area Parade of Homes  
**Builder Intent to Participate &  
Acknowledgement/Agreement Form**  
Last Day to Submit Form and Accrue Parade Points  
with \$500 Deposit is April 29, 2010 by 5:00 pm

The following Builder, being a current member in good standing of the Southern Utah Home Builders Association, intends to participate in the 2011 St. George Area Parade of Homes. Attached please find a deposit in the amount of \$500 which will be used as a credit against participation fees should the applicant be one of 26 builders selected to participate. Should the Builder not be awarded a position, the deposit will be returned by May 28, 2010 or the deposit may be used to hold an alternate position should an opening occur. Builder represents that company is current with the Southern Utah Home Builders Association and has no outstanding balance in order for this intent to be accepted.

Refer to the 2011 Parade of Homes Builder Participation Policy and Point Criteria for details regarding acceptance of builders into the 2011 Parade of Homes. The attached Acknowledgement and Agreement form must be submitted with this form.

General Contractor Business Name \_\_\_\_\_

Contact \_\_\_\_\_ License # \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Fax \_\_\_\_\_

Builder Signature \_\_\_\_\_ Date \_\_\_\_\_

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(SUHBA Staff Only)

Date Received \_\_\_\_\_ Time \_\_\_\_\_ Staff Name \_\_\_\_\_

Check # \_\_\_\_\_ Amount Remitted \$ \_\_\_\_\_

Membership End Date \_\_\_\_\_ Any outstanding balance \_\_\_\_\_

2011 St. George Area Parade of Homes  
Acknowledgement and Agreement

The undersigned desires to participate in the 2011 St. George Area Parade of Homes (the "Parade"), which is produced and governed by the Southern Utah Home Builders Association (the "Association"). The undersigned hereby submits its Letter of Intent to Participate and respectfully requests that the Association accept the undersigned's Letter of Intent and include the undersigned in the selection process for a Parade slot.

In exchange for the Association accepting the undersigned's Letter of Intent and including the undersigned in the selection process for a Parade slot, the undersigned hereby covenants and agrees that regardless of whether the undersigned is awarded a Parade slot, during the Parade of Homes the undersigned will comply with the Signage Policy, the Advertising Policy, and the Exhibition Policy contained in the 2011 St. George Area Parade of Homes Builder Participation Contract, and further covenants and agrees that it will not display or disseminate signs, handouts, flyers, brochures or any other type of advertising or promotional material which in any way resemble or can be confused as related to the Parade. The undersigned agrees not to display any signs or materials that are similar in any way including, by way of illustration, design, construction, color, and positioning, to signs and materials utilized by the Association during the Parade. In addition, the undersigned covenants and agrees that it will not engage in any activity that would tend to misdirect Parade attendees to model or spec homes which are not Parade Homes, nor engage in any activity that would restrict the flow of traffic to Parade Homes. The undersigned covenants and agrees to ensure that its employees, agents, representatives and anyone acting on its behalf also complies with the foregoing. Violation of this Agreement may result in the undersigned's preclusion from participating in the St. George Area Parade of Homes for the year following this Parade, as determined by the Association. In the event of a default, breach, or violation of this Agreement, or of any instruction or direction given by the Association, the undersigned shall cease the action causing the default, breach, or violation immediately upon notice from the Association, which notice may be verbal and/or written.

Nothing contained herein shall be construed so as to prevent the undersigned from displaying its model and spec homes during the Parade. However, the undersigned shall do so in compliance with the foregoing terms and shall not do so in a manner that resembles the signs and marketing utilized by the Association, or in a manner that would in any way affect Parade attendance to nearby Parade Homes.

Dated this \_\_\_ day of \_\_\_\_\_, 2010

\_\_\_\_\_  
Print Builder Name

By: \_\_\_\_\_

Its: \_\_\_\_\_